

# Circular 078:06:10



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**To:** Club Presidents  
Patrol Captains  
Club Secretaries  
Club Treasurers

**Cc:**

**From:** Paula Butler – General Manager, Life Saving Club Development

**Date:** 10 June 2010

**Subject:** **Patrol Uniforms – Distribution for seasons 2010-11 and 2011-12**

**Action:** Read [SLSA Circular 93/09-10](#) – Patrol Uniforms

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For additional details on this Circular please contact:  
Toby Borella on 03 9676 6934 or email [toby.borella@lifesavingvictoria.com.au](mailto:toby.borella@lifesavingvictoria.com.au)  
**Circulars are available at** [www.lifesavingvictoria.com.au/circulars](http://www.lifesavingvictoria.com.au/circulars)

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This circular details the process by which patrol uniforms will be allocated and distributed for seasons 2010-11 and 2011-12. With the assistance of major partners DHL, Telstra and Westpac Surf Life Saving will continue to supply patrol uniforms for all new Bronze Medallion and Surf Rescue Certificate patrolling members for the next two seasons.

The process is significantly different to past seasons with the aim of improving sizing allocation, quantities and distribution methods.

This time round allocations will be calculated on the 'annual recruitment rate'. This is the estimated number of new active patrolling members (new Bronze Medallion and SRC holders) that join each year, which is calculated as being a certain % of the previous year's active member base. For accuracy the % figure being used is based on an average that has been calculated using data from the last 4 seasons. For fairness and to account for variances across the country the figure will be calculated on a STATE BY STATE basis – rates vary by state between 20% and 45%.

## **How will clubs receive their uniform allocation?**

Clubs will no longer receive a bulk delivery of uniforms at the beginning of the season. Uniforms will now only be available via the SLSA Surf Shop – [www.surfshop.slsa.com.au](http://www.surfshop.slsa.com.au).

Clubs will be responsible for using the Surf Shop to order their own uniforms in quantities and sizes that they require, and when required. Clubs will be given a dollar amount as a credit in the online shop corresponding to the number of uniforms allocated to them. The cost of uniforms purchased will be deducted from this credit amount. This means that the uniform allocation will still be "free of cost" to clubs.

## **How do clubs access their SLSA Surf Shop account?**

All clubs have an official account for the SLSA Surf Shop. Only these accounts have access to the restricted gear such as uniforms, etc. For those club officials that do not know their account login details please send an email to [onlineshop@slsa.asn.au](mailto:onlineshop@slsa.asn.au) requesting details.

## **When will the 2010-11 uniform allocation be available?**

Uniforms for the next season are expected to be delivered from the supplier to our warehouse in August. Clubs will be informed of their credit allocation with the SLSA Surf Shop, and will also be given detailed instructions as how to access this credit through the shop in September.