



## Circular 124:09:07

**To:** Club Presidents Club Secretaries

**Cc:**

**From:** Rachel Polizzi – PR and Events Officer

**Date:** 21 September 2007

**Subject:** Beach Buggy Promotional Club Visits

**Action:** Expressions of Interest to be submitted to Rachel Polizzi by Friday 5 October 2007

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The “Beach Buggy” is a promotional jeep sponsored by Channel 9 and Gold 104 that will be visiting our beaches this summer.

Each Beach Buggy stopover includes giveaways as well as a live to air cross to Gold 104. Some of you may remember the Beach Buggy visiting your club last summer and the great giveaways that were given to families as well as the great PR it created for your club.

We have the opportunity again this summer for the Beach Buggy to visit our clubs. The Beach Buggy program will run from the first weekend of January for eight (8) weeks, travelling to eight (8) destinations per weekend.

If you are interested in having the Beach Buggy visit your club please contact Rachel Polizzi (contact details below) by COB Friday 5 October to register your interest.

Please also specify if you would like the Beach Buggy to attend your club on a specific weekend or time during the eight (8) week period as well as details on where the jeep can pull up and if there are any beach access issues.

We will then put a schedule together and contact you with an exact time and date that the Beach Buggy will visit your club.

**For additional details on this Circular contact: Rachel Polizzi**

Email [rachel.polizzi@lifesavingvictoria.com.au](mailto:rachel.polizzi@lifesavingvictoria.com.au) or by phone (03) 9676 6975

Circulars are also available at [www.lifesavingvictoria.com.au](http://www.lifesavingvictoria.com.au)

Address: P O Box 353 South Melbourne DC 3205